

How to Promote the concert

1. Hang my posters at local and surrounding area churches, grocery stores, Christian bookstores, and other town businesses. If you need more posters, make copies, print them off of the website, or call me and I would gladly send you more.
2. Send a press release and photo to your local and surrounding area newspapers.
3. Put the concert in the newspapers Religion sections and Local Happenings.
4. If there is a local gospel, Christian talk or radio station, get them to announce the concert.
5. Announce the concert many times at your home church. Also, notify sister churches. The more the event is talked about, the more excited people will become.
6. Make sure the event is in your church bulletin and weekly/monthly mailers or newsletters.
7. If you play taped music before your church services, use some of my songs. I will provide you with a CD at no charge.